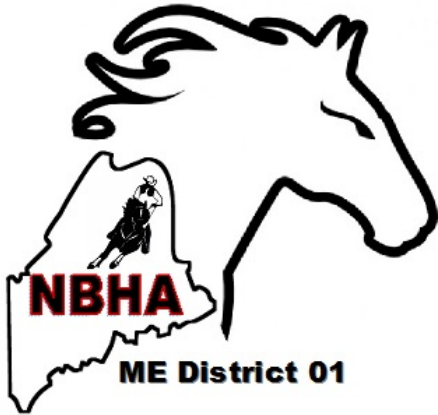


National Barrel Horse Association



National Barrel Horse Association is an organization that promotes the sport of barrel racing. As District 01 of Maine, we are part of this national organization, organized as a not-for-profit, competing at a local level to qualify for Maine State Championships, Colonial Nationals in Virginia, Senior & Youth Championships and the NBHA World Championship in Georgia.

Teaming with ME 01 for the 2017 season helps the continued promotion of sportsmanship, horsemanship and competitive riding skills in the State of Maine.

Please review our program and what the benefits of partnering with ME 01 will do for your business. We look forward to growing the sport of barrel racing with YOU as part of our team!

Benefits of Sponsorship

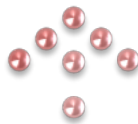
<u>Audience</u>	<u>Niche-Market</u>	<u>Maximum Advertising Exposure</u>	<u>Business Promotion</u>	<u>Target Marketing</u>
Competitors and spectators of ALL ages	Equestrian owners need what your business offers	Optimized ad viewing	Increase traffic to your business	8-10 shows, 2 hours each with a minimum of 55 people/show

Levels of Sponsorship

<u>Buckle Champion</u>	<u>Diamond</u>	<u>Emerald</u>	<u>Ruby</u>	<u>Sapphire</u>
<p>\$500</p> <ul style="list-style-type: none"> * Link to your business website on MaineNBHA.com *Banner hung in prime location w/honorable mention as race sponsor * Show advertized as the "XYZ" business show *"XYZ" business show in program as a schedule page *District Director will work with you to get traffic to your business 	<p>\$25/race OR \$200 for the season ^{1/3} barrel covers 2 spots ONLY</p> <ul style="list-style-type: none"> * Your business name in each action picture taken for members - lots of exposure on social media Example: 60 runs/day = 180 times in 2 hours business name is visible) * Sponsors of 2 or more races, link to your website on MaineNBHA.com * Business announced during each show sponsored 	<p>Flag \$150 1st year \$75 subsequent years</p> <ul style="list-style-type: none"> *Business logo on flag to be presented/announced at grand-entry of each show *Link to your business webstie on MaineNBHA.com 	<p>Banner \$125 1st year \$60 subsequent years</p> <ul style="list-style-type: none"> * Banner advertising (3x5) *Banner hung at each ME District 01 show * Business announced during each ME District 01 show *Link to your business website on MaineNBHA.com 	<p>\$10 Good Luck/Best Wishes \$20 Business Card/Coupon \$30 Half Page Ad \$50 Full Page Ad</p> <ul style="list-style-type: none"> * Ad in program distributed at each ME District 01 show to members and spectators * Business listed on the sponsor page of MaineNBHA.com *Promotional give-a-ways in the program encourage possession of the program until the end of the season *Promote your business by offering a discount with the program

Monies go directly to the ME District 01 members for awards, show production and payouts

Levels of Sponsorship



Buckle Champion
\$500



Diamond
\$25/race or \$200 for season



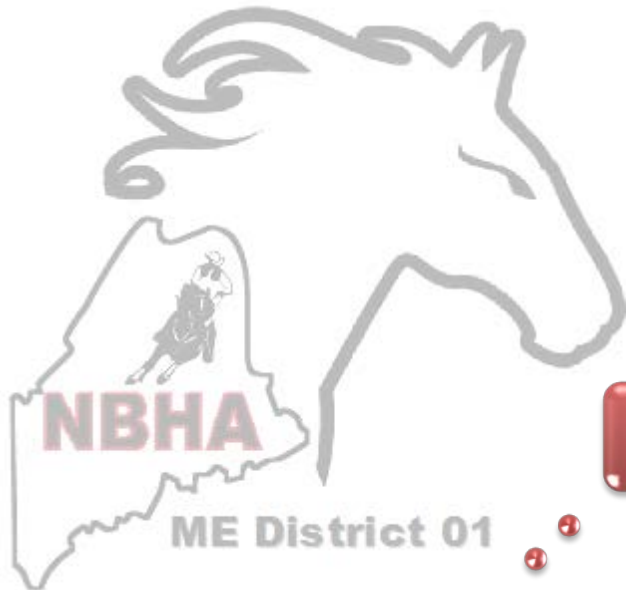
Emerald
\$150 1st year; \$75 subsequent years



Ruby
\$125 1st year; \$60 subsequent years



Sapphire
\$10/Good Luck/Best Wishes \$20 Business Card/Coupon
\$30 Half page \$50 Full page



Thank you for your support!

Date: _____ Member Presenting: _____

Sponsor: _____

Address: _____

Phone: _____ Website: _____

Sponsorship Level Chosen: _____

Amount of Sponsorship: Sapphire Ruby Emerald Diamond Buckle

****Please provide a business card for show program advertising. Provide a .jpeg image to menbha01@outlook.com for all other advertising. *The District Director will contact you to discuss details, make checks payable to NBHA, 195 Huffs Mill Rd, Bowdoin ME 04287**

Deadline is April 21