

## **Sponsors and Donation Information Proposal**

The National Barrel Racing Association is dedicated to promoting sportsmanship, horsemanship and competitive riding skills by participating in timed barrel racing events. We are a National Organization with District groups in each State that compete at a local level to qualify for National shows in our Region which are held in Lexington VA and then the World Show which takes place in Augusta, GA. Most of our members make the trip to Virginia to compete. There have been many of us participate at the World Show in Georgia too.

There are many options on sponsoring one of the members in our District. Below you can see some prices on placing an ad in our booklet which gets distributed at each of our shows throughout the State of Maine. There is no charge for people to pick up these booklets and your company's name will be announced at all of our shows. We also post your name in all of our newsletters. If you purchase a banner it will be hung on the fence of the arena at each of our shows, so your name will be seen at all times! If you don't want an ad but would like to sponsor one of our members you may do that for any amount you choose.

What better advertising can you get for such a small fee?

Booklet advertisement sizes and costs are:

\$10.00 – Honorable mention \$20.00 – Business card ad \$30.00 – Half-page ad (5x4¼) \$50.00 – Full page ad (5x8½)

First year vinyl banners are: \$150.00 for a 3x5 \$100.00 for a 2x4

Banner renewal for 2008 is \$50.00

(Banners will be returned to you at the end of the show season. The above cost is only for the first year and includes an honorable mention in our booklet and announcements at all the shows. Banners are all weather with your name, address, phone number and slogan. Artwork may be added at your cost of \$40.00 per hour)

Starting this year we are offering advertising space on our website <u>www.mainenbha.com</u>! A link to your website from ours can be added for only <u>\$50.00</u> with any other advertising package!

The National Barrel Racing Association would like to thank you for taking the time to read this letter and also for your generous sponsorship!

-----(Sponsor's Receipt)-----

Sponsor's Business Name\_\_\_\_\_

Date:\_\_\_\_\_

(Please make checks payable to: The National Barrel Racing Association or NBHA)